

Where the traders are

Turn targeted leads into active
customers – all with TradingView

 TradingView



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Chart, chat and trade markets

Speaking your language

We support over 20+ languages, so that people all over the world can freely and easily use our platform. Being accessible to everyone, everywhere, is one of our main goals.

Always adding new features

With a team of over 200 engineers, we're constantly updating our platform with new and useful stuff such as more datasets, languages, and added functionality – on web, desktop and mobile.

Go ask your customers, they'll know us



For over a decade, we've been quietly building one of the biggest financial sites on the web. We're now the largest social platform for traders and investors, globally.

The stats that matter

Here are the stats behind who we are and what we do (and how much exposure your brand will receive as a result):



30M+

Traders and investors
who visit us every month



#1

Top website in the world when
it comes to all things investing



200M+

Site visits, every month



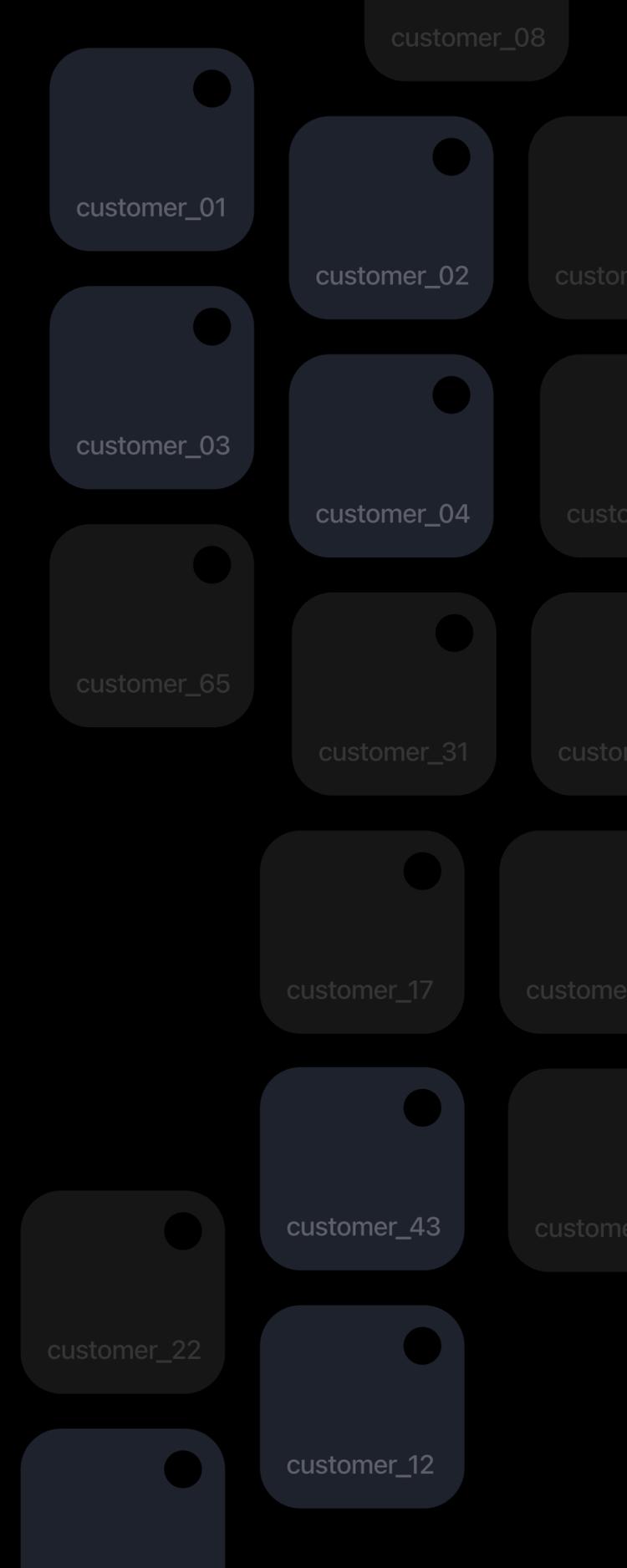
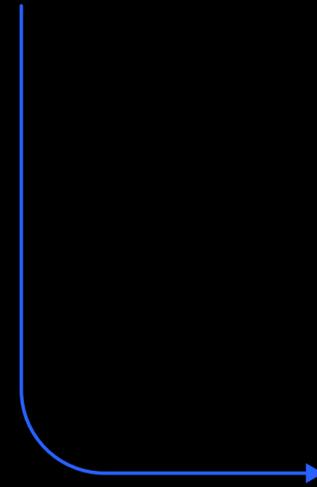
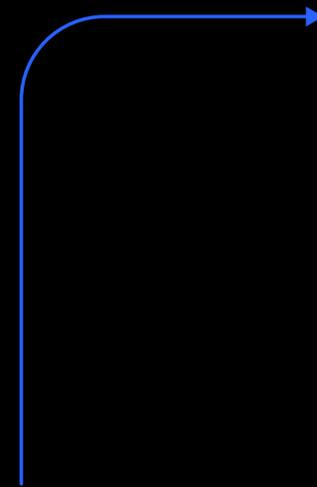
4.8 Rated

Finance app-wise, no one else
is more loved

A decade ago, we set out to change the way people trade

Today, over 30 brokers are connected to us globally and growing. Our goal is to continue to build the best platform for all traders and investors, and our brokerage partners are key to that vision. We want to create the best environment where – once a user is ready – they can browse brokers, read their descriptions, reviews, ideas and comments, and then open an account simply and easily – before trading directly through them via our charts.

To support this goal, our tech team works hand-in-hand with partners to evaluate, develop and deploy the backend API technology needed to onboard new trading platforms onto TradingView smoothly and speedily.



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An ecosystem like no other

With the help of our partners we've built a place unlike any other on the internet: an environment where brokers don't have to focus on the quality of their interface, only their product offering. And traders can freely browse all participants to find the broker that suits them best, based on their own needs, but also on what the community is saying. Meritocratic by design.



Tradable assets: Futures

4.9 ★★★★★
532 RATINGS

is a global award-winning trading platform. Trade over 3,000 markets including Tesla, Apple, Crude oil, S&P 500, largest range of FX pairs and cryptocurrencies.



Tradable assets: Currencies, Stocks, Futures

4.83 ★★★★★
654 RATINGS

is a modern, cloud-based futures trading platform offering unlimited, commission-free trading for a flat price. No per-trade commissions, platform licensing feed, or mobile app fees.

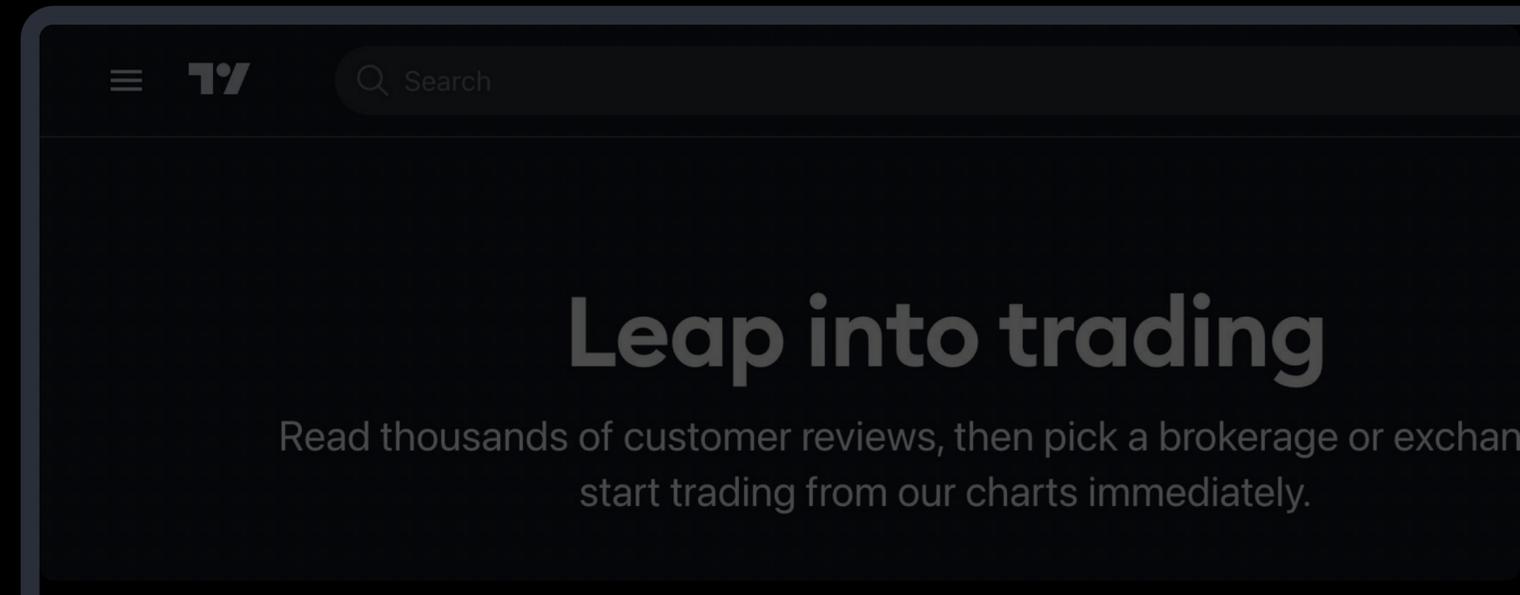


Tradable assets: Futures

4.71 ★★★★★
654 RATINGS

Plant your flag, and let traders find you

Our dedicated broker profile pages offer customers key insight into your promotions, ideas, and account opening process. Brokers can also gain followers, share insights, and increase their brand loyalty through conversations directly with our users.



Broker
Tradable assets: Currencies, Indices, Bonds, CDFs
5.0 ★★★★★

[Open account](#) [Learn more](#)

A stylized logo for a broker, consisting of a blue square with a white 'B' inside. The logo is shown in a 3D perspective, with a shadow and a reflection below it.

Broker Name
Tradable assets: Currencies, Indices, Bonds, CDFs
5.0 ★★★★★

[Open account](#) [Learn more](#)

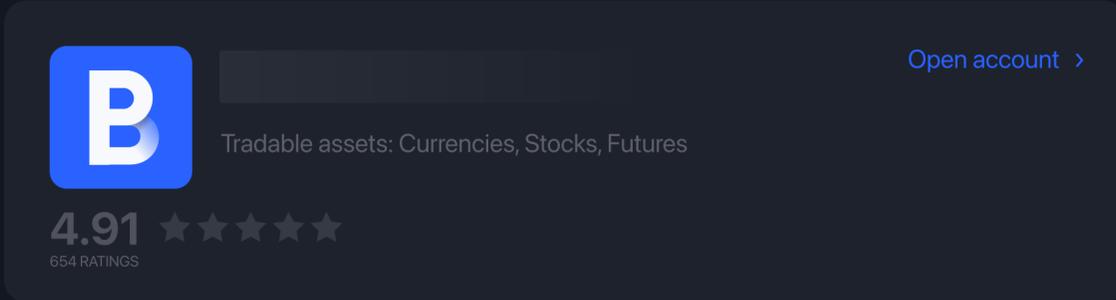
A faded version of the broker logo, consisting of a blue square with a white 'B' inside, shown in a 3D perspective.

Let them join you in just a couple of clicks

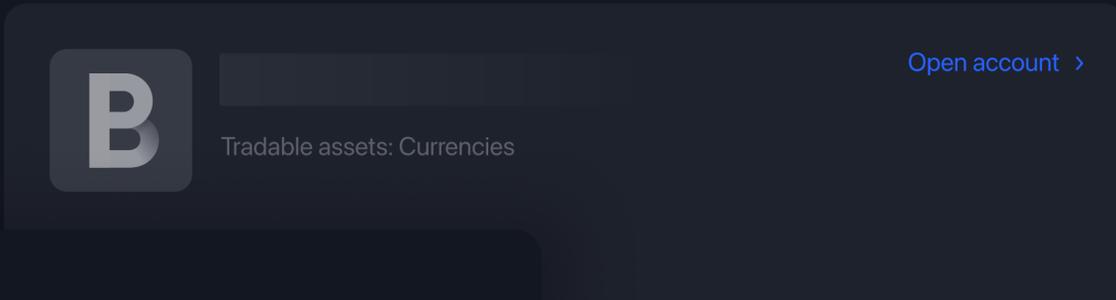
A brokerage integration is not only for your existing customers, but also acts as a huge opportunity to attract new users from within our community of 30M+ traders and investors. Our focus is to pass lead data into your CRM directly via our native UI, reducing user friction when opening an account with you.

- Available to ALL broker plan holders
- Receive 100% verified leads
- Improved conversion rates
- Flexible setup terms

Now it's time to pick a broker



Broker card 1: A blue square icon with a white letter 'B'. To its right, the text 'Tradable assets: Currencies, Stocks, Futures' is displayed. Below the icon, a rating of '4.91' is shown with five stars and '654 RATINGS' underneath. In the top right corner of the card, there is a link that says 'Open account >'.



Broker card 2: A grey square icon with a white letter 'B'. To its right, the text 'Tradable assets: Currencies' is displayed. In the top right corner of the card, there is a link that says 'Open account >'.



We've sent your data to Broker

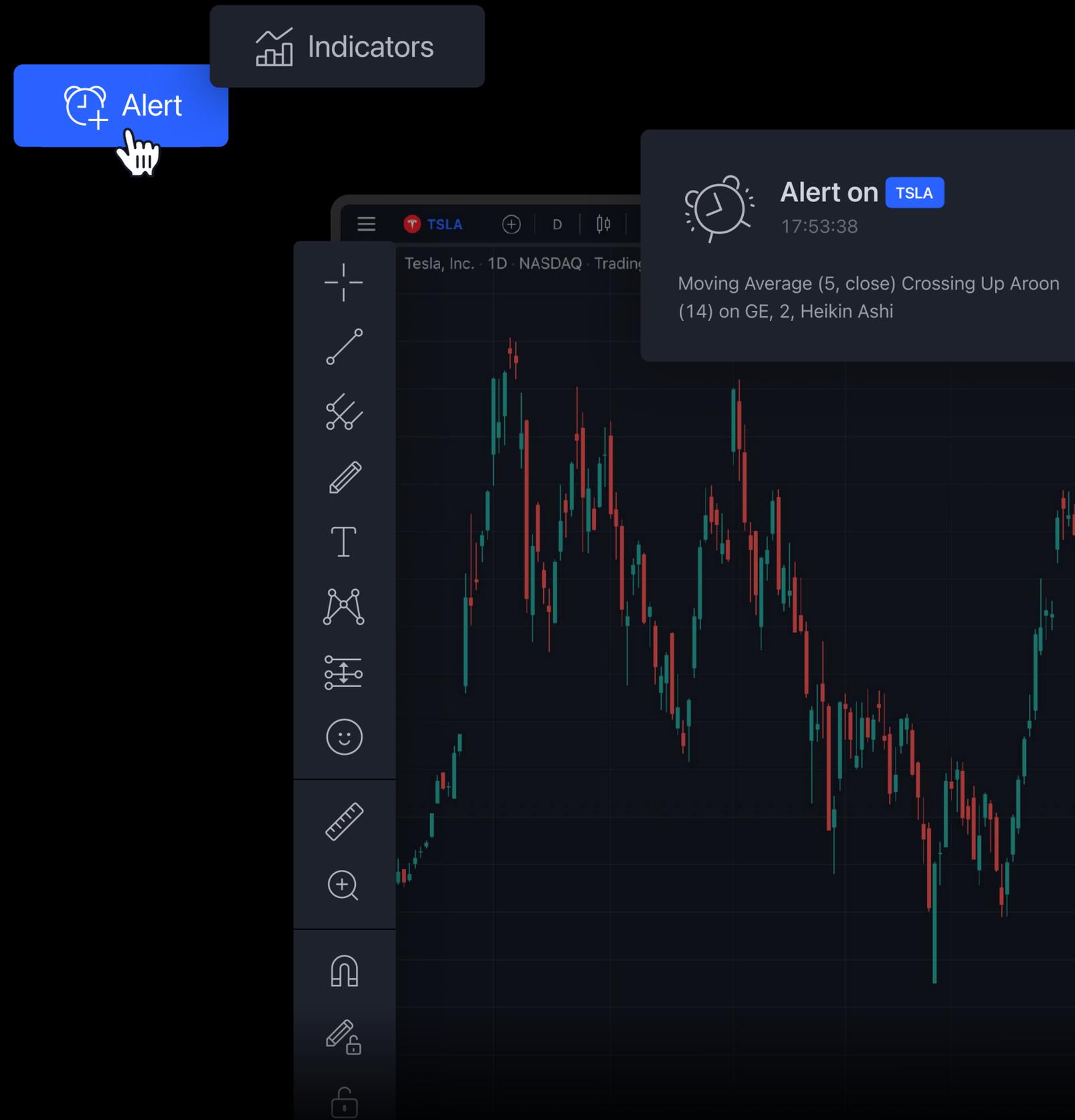
Nice work, we've passed your data on to the Broker. They'll say hello and let you know about the next step soon.

Continue surfing

Trading is for life, not just for rallies

Of course, once you're integrated with us, it's not just about the leads and the exposure – you become a part of the most powerful trading platform in the world, and your customers can use all our indicators, alerts, drawing tools and more to contribute to a better, healthier and more long-lasting relationship with trading, and with you.

What you get · 10



Putting it all together

Silver, Gold, and Platinum plan holders get:

- Access to our 30M+ addressable audience
- An epic integrated trading experience
- A custom profile page for your brand
- Exclusive promo inventory on our most popular pages
- An organic and objective rating system
- A simplified account opening flow for new users
- Verified single click lead gen for integrated partners
- Programmatic delivery of leads (via API) is also available
- And finally, traders trading, trading, trading



Choose your broker and log into information on ratings av

+

No broker?
Open account

FEATURED

B ★

Broker

★★★★★

B ★

Broker

★★★★★

★

Broker

★★★★★

[Learn more](#)

[Connect](#)

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The feedback that matters (and nothing else)

Unlike anywhere else, your broker profile page will only receive verified customer reviews from an objective community. In this section, our users actively discuss their real-world experiences of using your services. No bots, no spam. Their ratings also determine your position on our brokers page – no one can buy their way ahead of you in the organic listings.

Reviews + Awards · 13

 [Follow](#) [Open account](#)

271,548 IDEAS **9** SCRIPTS **16,718** FOLLOWERS

B **Broker**
Online
4.91 ★★★★★
2687 RATINGS · EXCELLENT

Overview Reviews Ideas Followers

R UserTrading **PRO**
★★★★★ Excellent
Really good broker for beginner retail traders. Great platform on both desktop and mobile. Plus connectivity to TradingView is super handy. I'm very happy!

U UserTrading
★★★★☆ Great
Best trading platform by far, the only downside for me and probably a lot of people is that you can't log onto your broker via the app on a phone or tablet.

K UserTrading
★★★★☆ Great
I get my withdrawals on the same day and that's very important for me. Thank you

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W UserTrading
★★★★☆ Great
I get my withdrawals on the same day and th

Genuine reviews from clients

R

Jan 24

★★★★★ Excellent

The best platform ive ever used!! It provides every tool you can think of, it even has a section for the community to talk and share trading ideas, amazing!! 11/10 recommend trading view.

Z

Jan 28

★★★★★ Excellent

Easy and intuitive. Lot's of great features, especially TradingView access. Great broker!

S

Jun 5

★★★★★ Excellent

Ive always liked TradingView from a distance. Its great to finally get to work with it. Its everything I thought it would be. Very happy.

P

PRO

Jun 21

★★★★★ Excellent

One of the best, Excellent broker for many years and now with TradingView, Fantastic

Y

Jun 13

★★★★★ Excellent

Love the integration. Finally the best broker with the best trading tool

R

★★★★★ Excellent

The best platform ive ever used!! It provides every tool you can think of, it even has a section for the community to talk and share trading ideas, amazing!! 11/10 recommend TradingView.

B

Broker

Thank you for the review you wrote on our page! We appreciate the kind words.

B

Broker

Thank you for the review you wrote on our page! We appreciate the kind words.

Interact with real users and build your marketing materials in the process

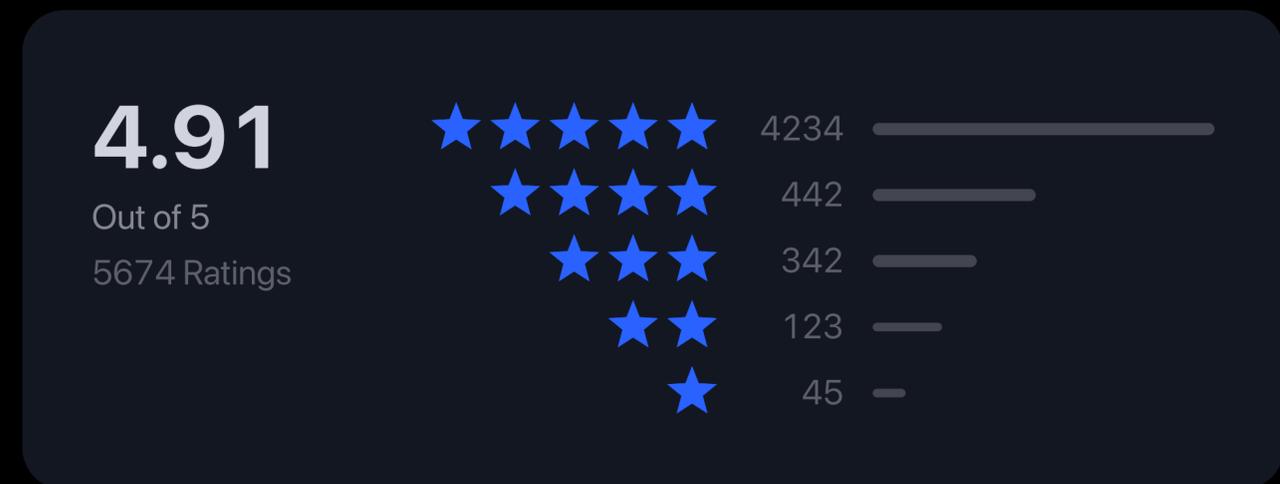
When your customers leave reviews, you can reply to them directly, ask for clarifications, offer support, or thank them for their lovely words. Many of our partners now also use these reviews in their marketing materials as objective testimonials of how good their services are.



Last visit 2 hours ago

4.91 ★★★★★
654 RATINGS

is a modern, cloud-based futures trading platform offering unlimited, commission-free trading for a flat price. No per-trade commissions, platform licensing feed, order routing fees.





UserTrading **PRO**

★★★★★ Excellent

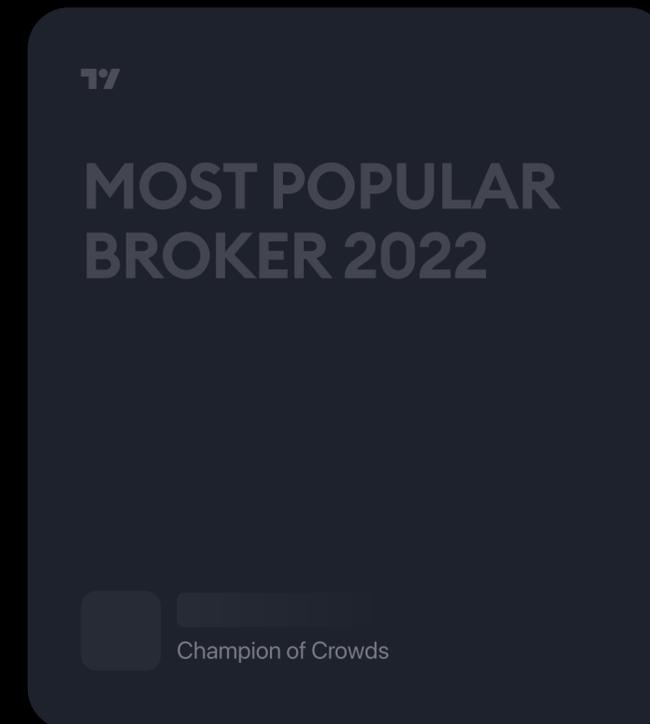
Really good broker for beginner retail traders. Great platform on both desktop and mobile. Plus connectivity to TradingView is super handy. I'm very happy!

Every year, our users vote for their favorite brokers

You can win one of a handful of coveted and highly-visible awards when integrating with us.

BROKER OF THE YEAR 2022 **BROKER OF THE YEAR 2022**

CONGRATULATIONS CONGRATULATIONS CONGRATULATIONS



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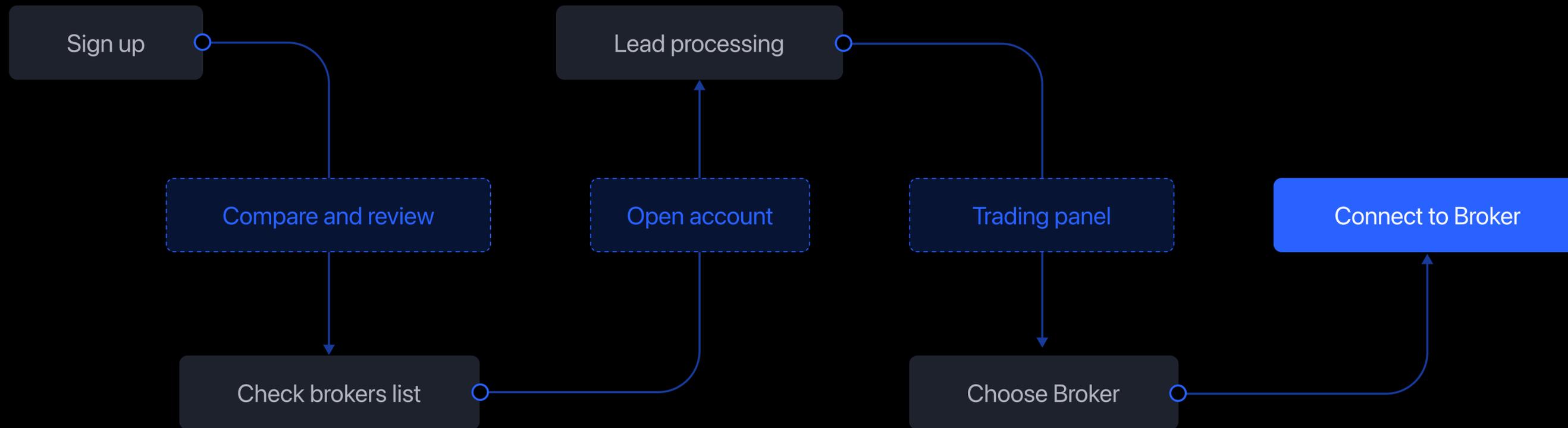
Customer journey → ^[18]

Tech specs ^[20-23]

Here's the customer journey

By the end, a user is logged in with the broker
and can trade directly with them from TradingView.

[Watch video](#)



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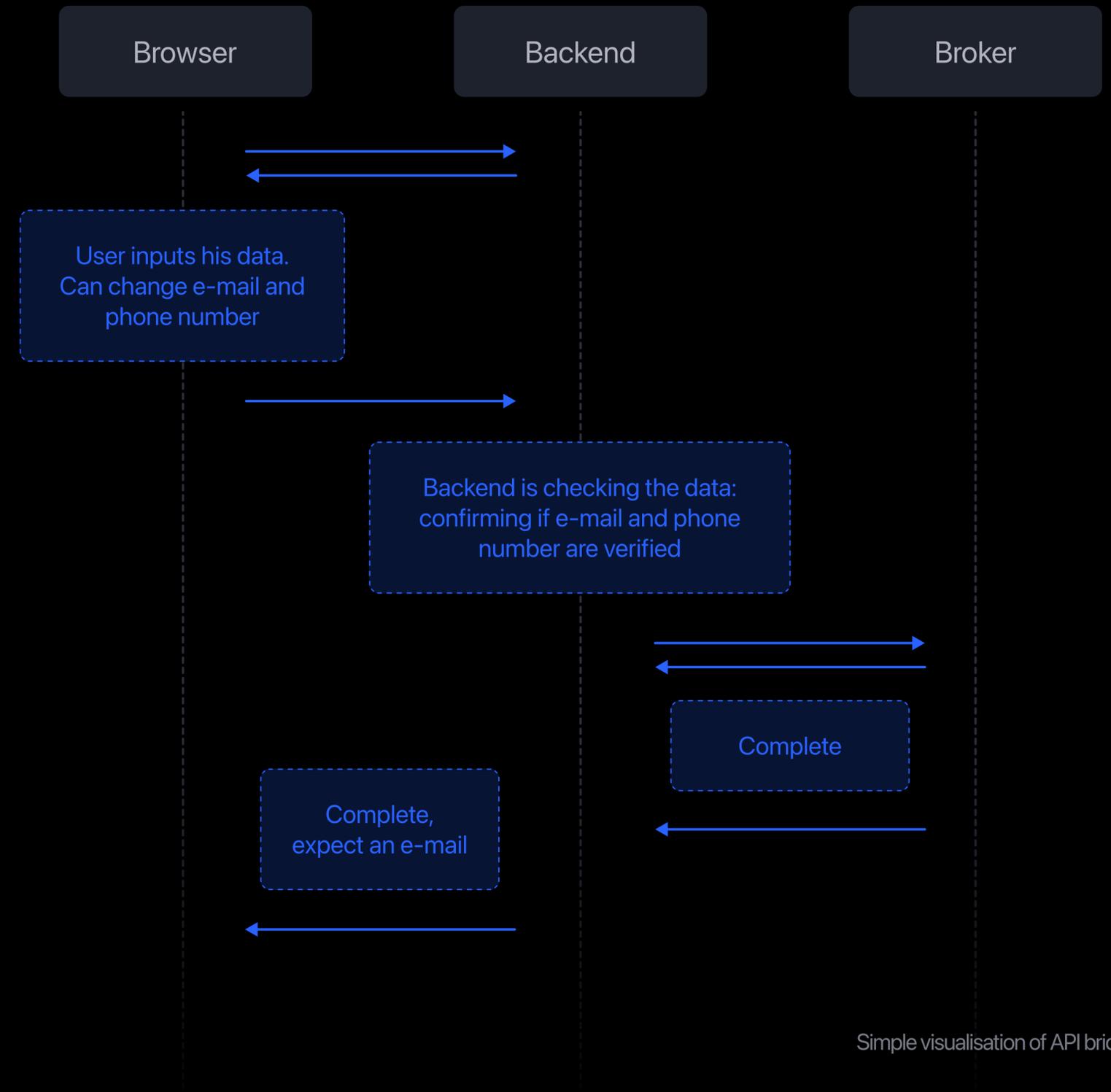
Tech specs → ^[20-23]

Broker Profile Integration Roadmap



Lead Gen: Promises + Needs

- That the user data you receive is verified
- To redirect the user to your website for either a customized or regular account opening flow, and also show the user any information you send as a response
- To jointly agree a reporting system that works for you (for example: daily, weekly, bi-monthly)
- We require partners to build a server REST API based on our specifications
- The server REST API is used to pass the user's data directly and securely to your backend systems
- Everything is done with one click by the user (i.e. the first registration step can be completed instantly)



Broker Profile Plans

		SILVER	GOLD	PLATINUM
Trading platform	Web	•	•	•
	Desktop	•	•	•
	Android/iOS	2022	2022	2022
Account opening	Lead generation	•	•	•
Exposure	Countries listed	1	10	Global*
	Trading Panel	•	•	•
	Brokers section	•	•	•
	Mainpage	-	-	•
Social	Ideas	5	15	50
	Videos/Streams	•	•	•
	Indicators	•	•	•
	Strategies	•	•	•
	Admin seats	1	2	5
	Respond to reviews	•	•	•
	Content Highlights	-	-	•
Advertising	No ads while trading on the platform	-	-	•
	No ads on published ideas/scripts	-	-	•
API Integration by TradingView		-	-	•

The T&Cs

The technical integration for data and trading requires a REST API, plus the building and testing of it. In rare cases, this process may incur additional charges. This work could be performed by you, or by us, depending on commitment levels. It's important for you to first review the [TradingView REST API](#) documentation to determine if there's a technical compatibility between us.

All brokers or exchanges listed on TradingView are required to purchase a broker plan with us (it provides quite a lot of marketing benefits, so it's a good thing).

i As noted, a trading integration is required for each broker plan.

Countries included (not languages/regions) means you choose a country or countries in which to appear in the broker listings. An example: if you choose a Silver Plan, you can select the UK as your target country. When a user with an IP address from the UK visits TradingView, in our [Brokers section](#) only brokers with the UK selected in their plans will be visible and made available for trading.

Our Brokers section is hidden entirely for countries where there are no listed brokers. Ideas shared by brokers holding Platinum Plans are also highlighted in various Ideas feeds too, for added visibility.



Thanks for your time

