

Join the TradingView ecosystem

Grow your business within the world's largest
social platform for traders and investors

TV TradingView



About TradingView → ^[03–04]

Meet our ecosystem ^[06–08]

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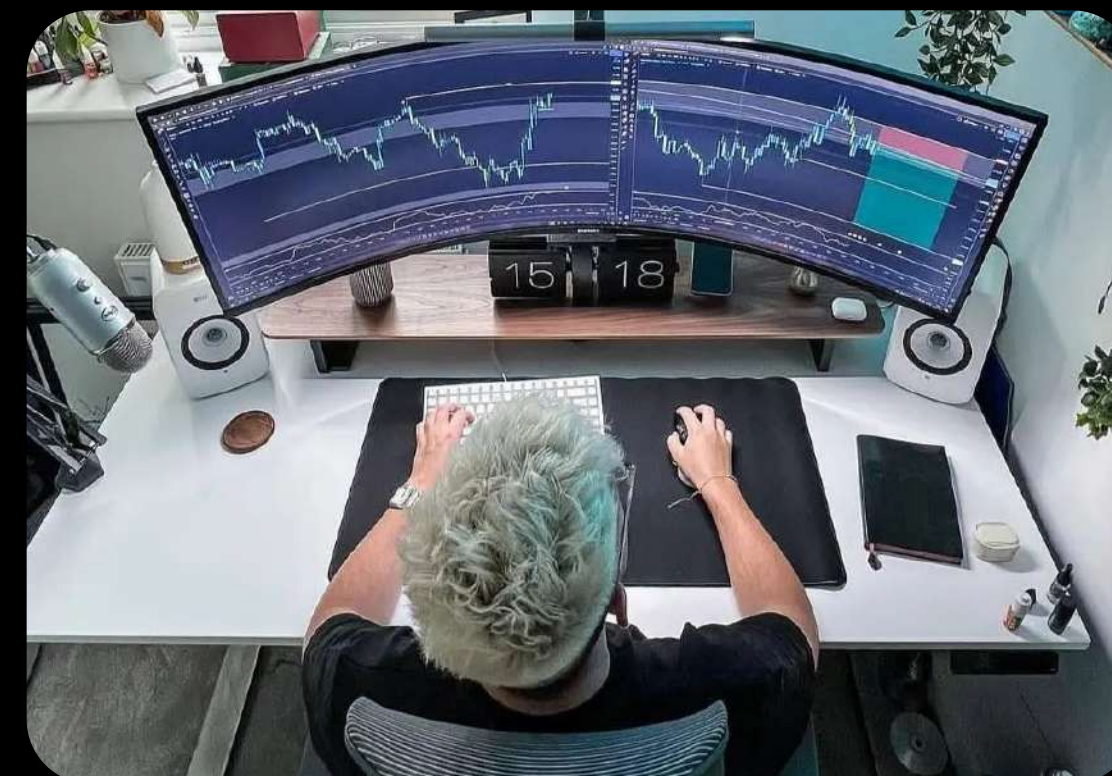
Putting it all together ^[14–16]

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About us

Here are the stats behind who we are, what we do and how much we bring to the table for partners.

Ask your customers. They know us.



50M+

traders and investors have
joined our platform

45M+

successfully executed
live trading orders

500K+

traders connected broker
accounts through us

4.9 rated

finance app-wise,
no one else is more loved*

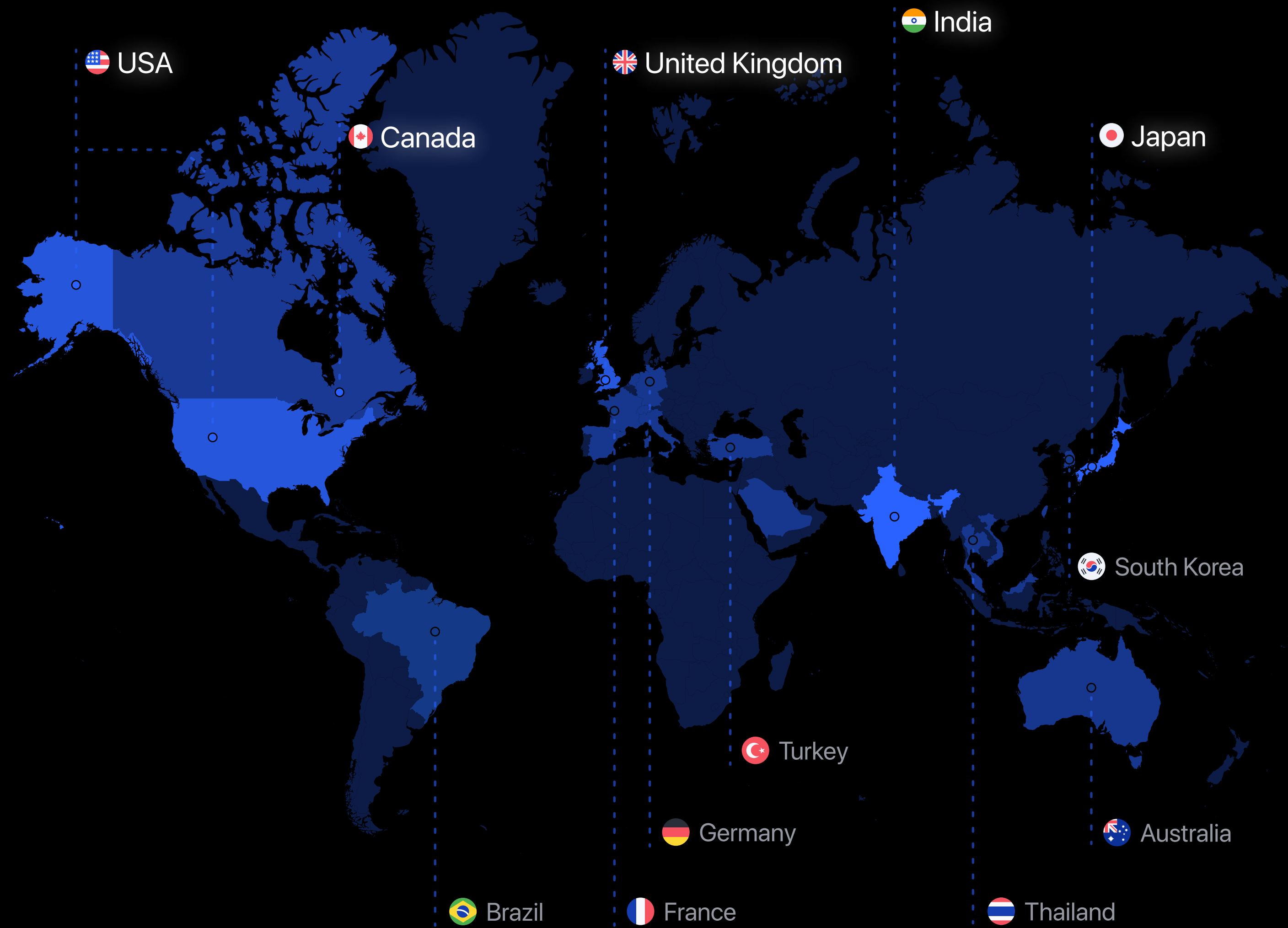
#1

website in the world when
it comes to all things investing**

Worldwide scale of paying users

We have more than 1 million monthly paying customers in over 200 out of the 249 ISO country codes.*

Our biggest markets



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Our foundations and principles

TradingView is — and always has been — about staying product-centric.

We remain focused and thus seek to partner with the best-in-class trading and brokerage providers to service our global customer base.



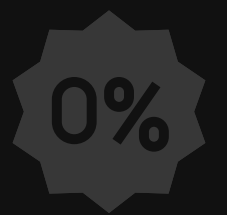
Partner equality

We treat all partners equally, offering opportunities regardless of their budget and brand recognition.



Mission alignment

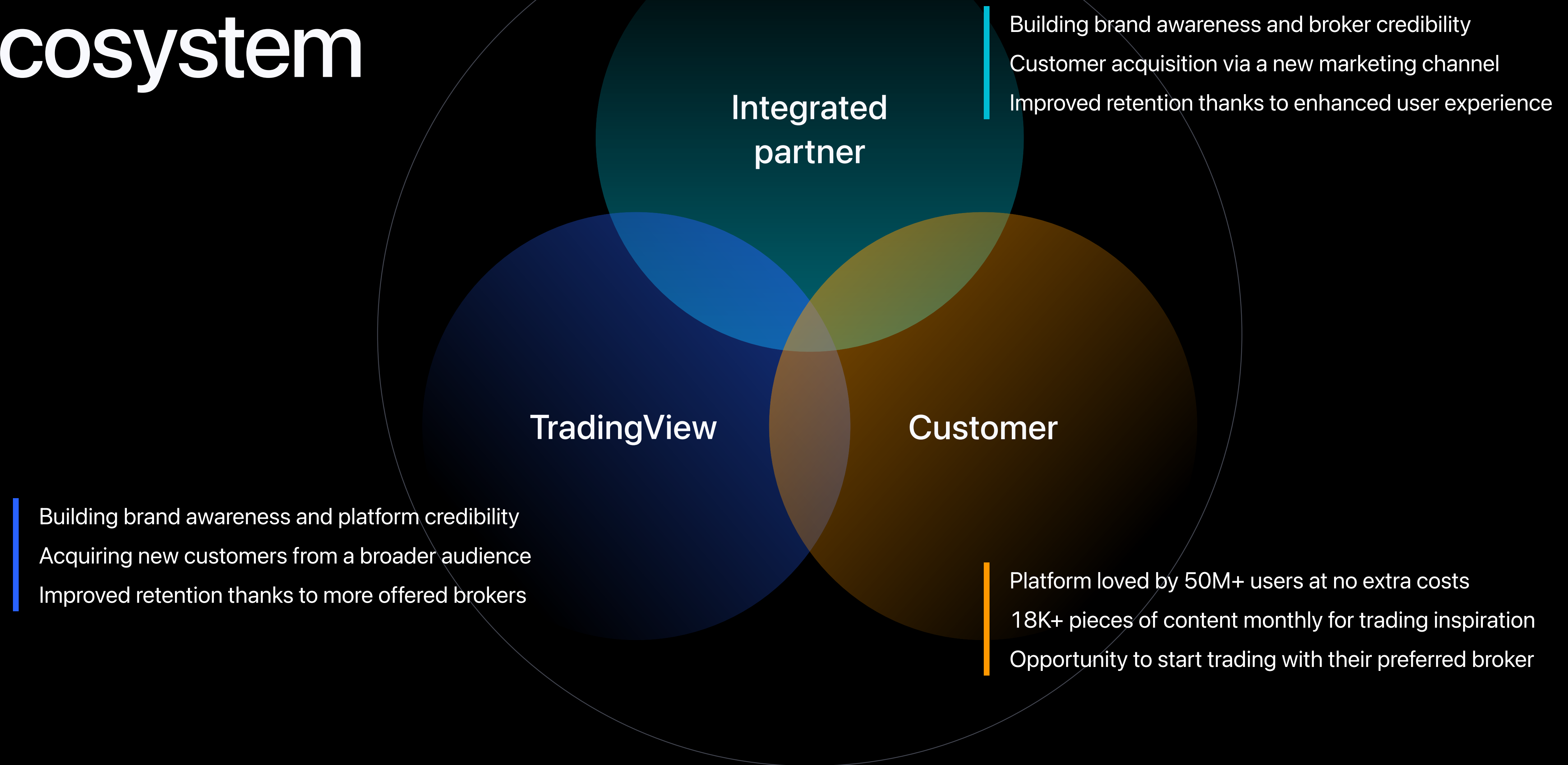
Our business is in paid subscriptions, so we're aligned to lock in as many traders as possible.



Commission-free

We do not charge brokers or their clients extra fees for using the platform or making transactions.

Mutually beneficial ecosystem

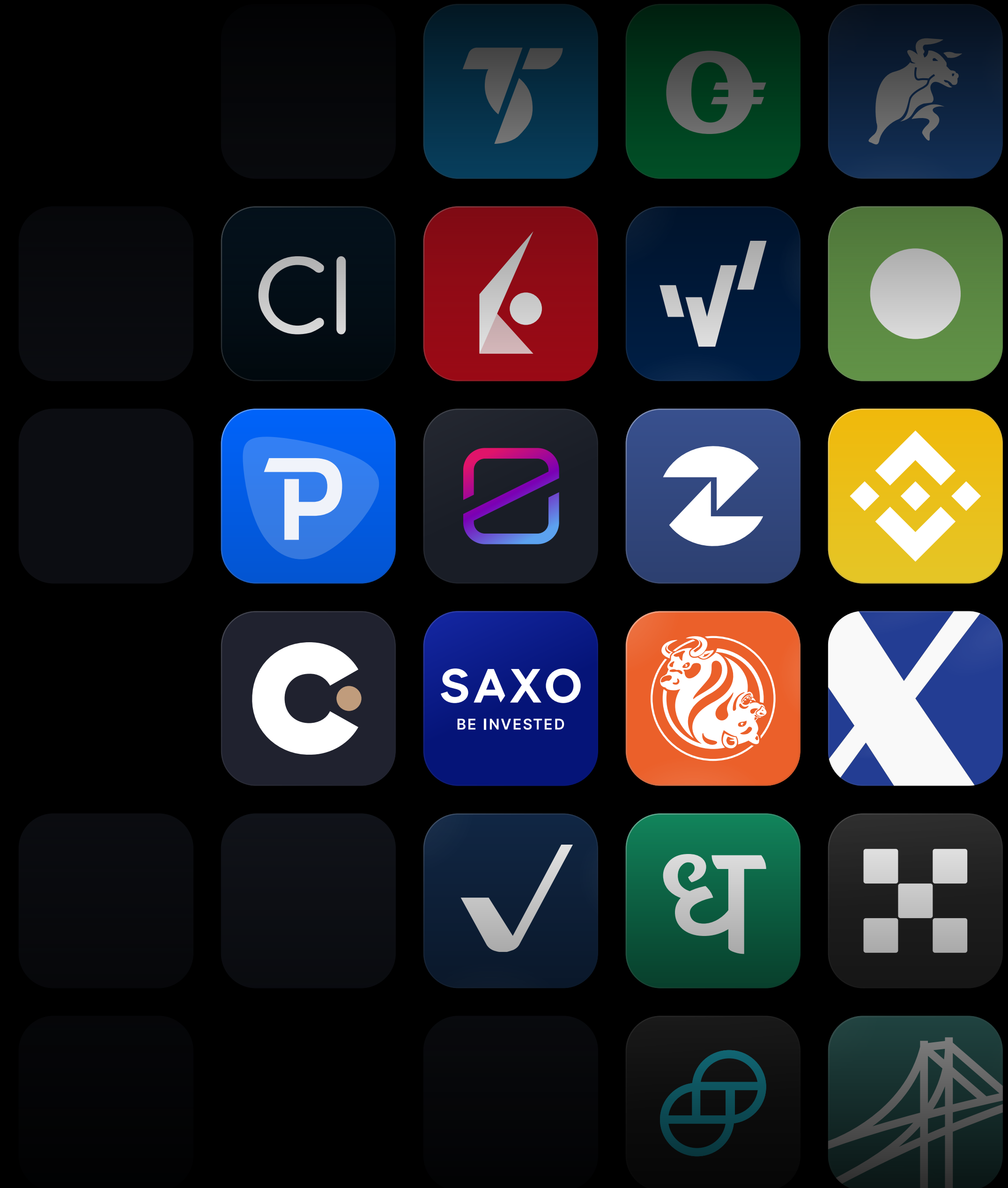


Become an integral part of our platform

Over 50 brokers connected to us globally no longer worry about platform commissions, cost per leads or high-performance frontend.

We got it all covered.

- ✓ Smooth and flexible API integration of your trading backend
- ✓ Access to our powerful web, desktop and mobile apps
- ✓ Regularly updated trading, charting and analytical features



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A front row seat for your brand

Once integrated, you stand as an organic piece of the world's largest trading website*, with all the benefits that come with it.

- ✓ **In the heart of TradingView**

Instant access to live trading features at no cost to your clients.

- ✓ **Native part of the ecosystem**

Unique promo placements on our most popular pages.

- ✓ **Co-marketing partnership**

Join forces with us to boost your brand exposure even further.



Traders-centric tools and features

Our dedicated broker profile pages offer customers key insights into your promotions, ideas, and account opening process.

✓ Customer acquisition

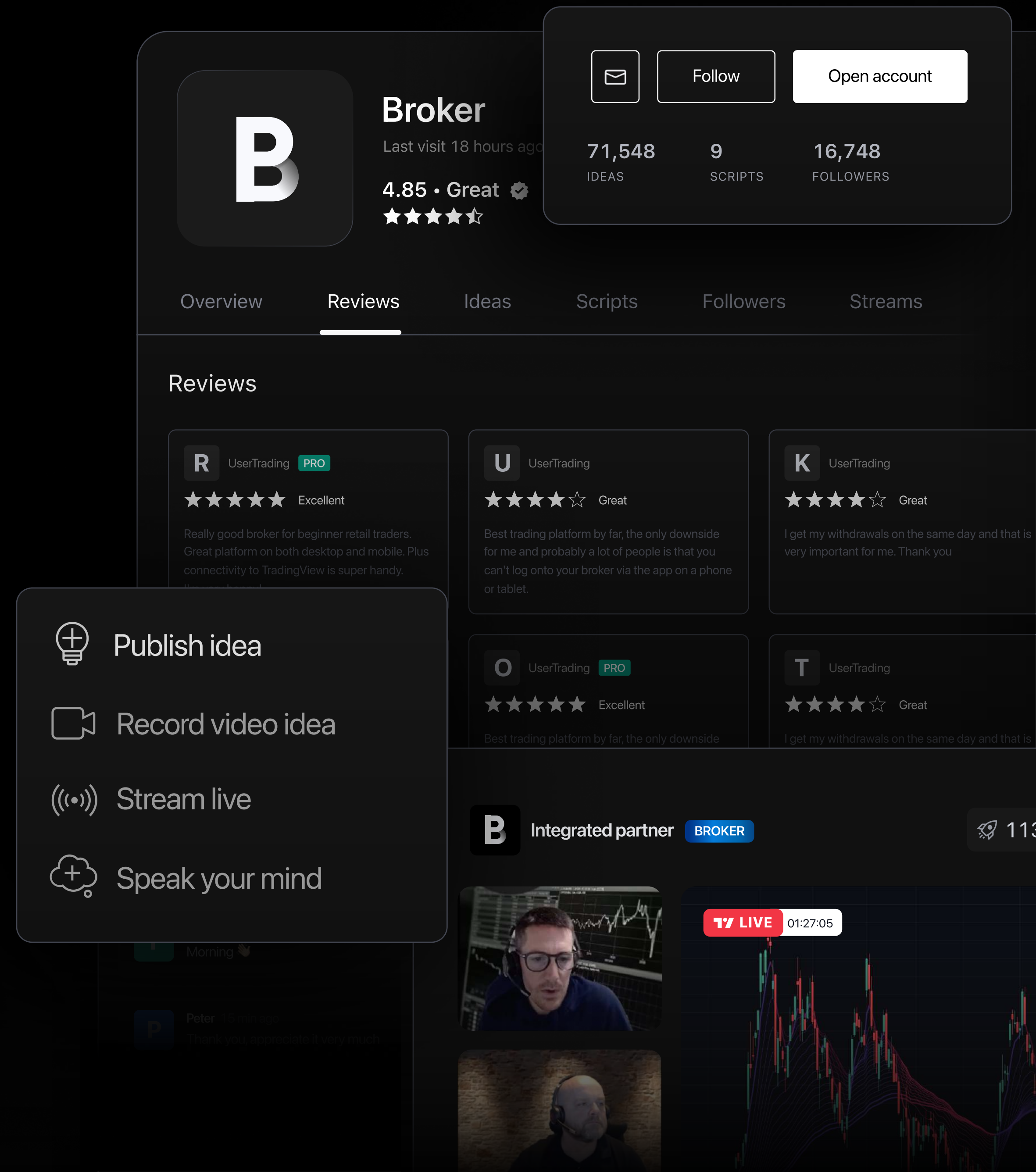
Employ lead generation and brand awareness workflows.

✓ Reputation management

Learn insights from actual clients and boost your credibility.

✓ User engagement

Powerful content creation tools for audience outreach.



Only authentic user feedback

We made it our mission to create an open and transparent community free from opinion manipulations or bias complaints.

✓ Verified reviews

Users must have a live trading broker account to leave a review.

✓ Meritocratic by design

Rankings of your services are determined only by your clients.

✓ Broker Awards

Win coveted and highly-visible awards at our annual contest.



★★★★★
Broker is a modern, cloud-based futures trading platform offering unlimited, commission-free trading for a flat price. No per-trade commissions, platform licensing feed, order routing fees.

R ProTrader

★★★★★ Excellent

Really good broker for beginner retail traders. Great platform on both desktop and mobile. Plus connectivity to TradingView is super handy. I'm very happy!

U Masterofcrypto

★★★★☆ Great

Best trading platform by far, the only do for me and probably a lot of people is th can't log onto your broker via the app or tablet.

1/

BROKER OF THE YEAR 2023

King of the Hill

1/

MOST POPULAR BROKER 2023

Champion of Crowds

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Plant your flag in our ecosystem

Your customers will access our platform and its analytical features for free, and you will get tools to attract and retain new users.

✓ Strengthen client satisfaction

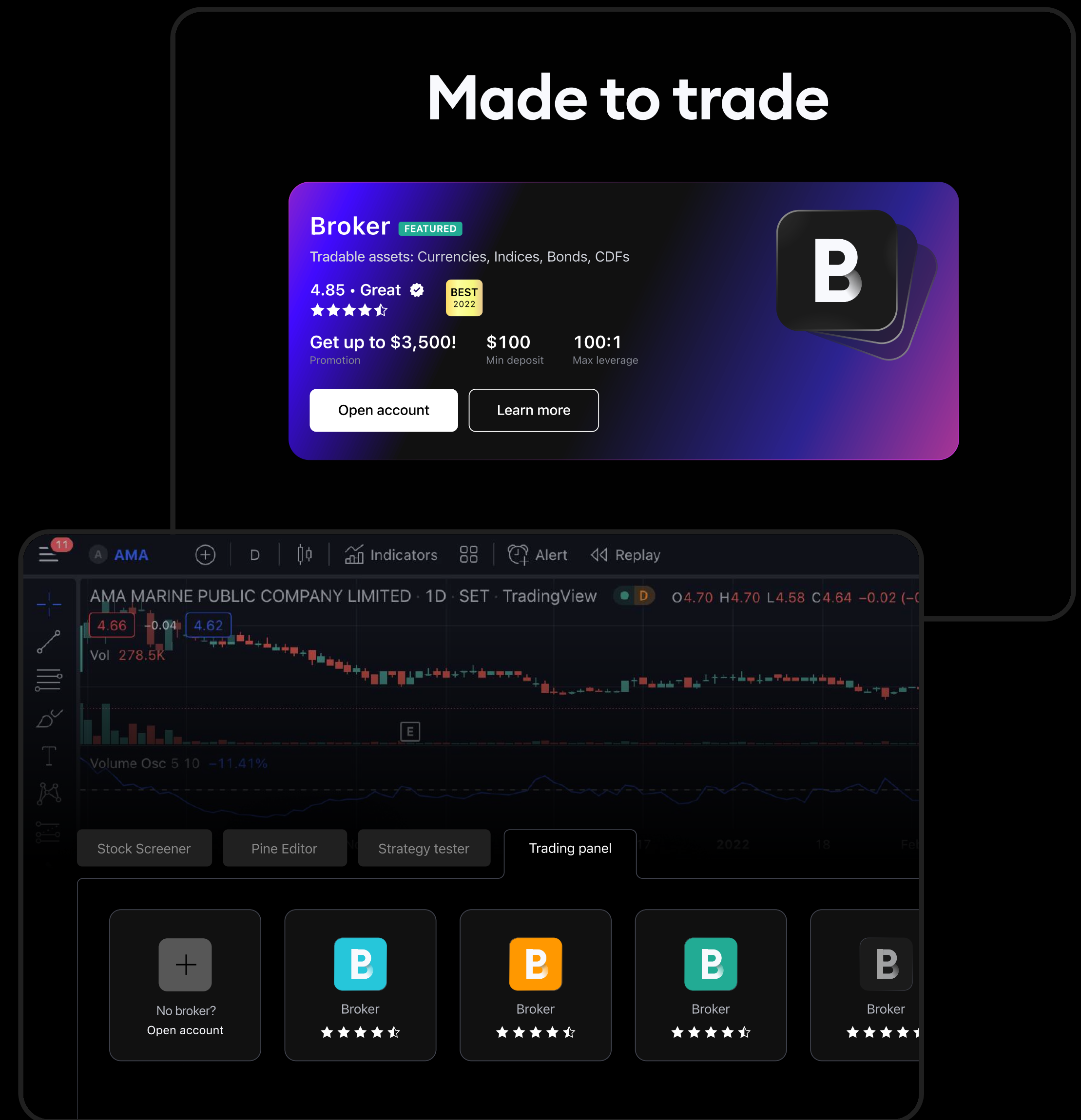
Get an industry-leading platform proven by 1M+ subscribers.

✓ Enhance user engagement

Impress your traders with the variety of data and toolsets.

✓ Amplify customer retention

Witness users coming back for more trading and social benefits.



Let our traders find your offerings

Execute various marketing strategies to promote your offerings and drive our users directly into your sales pipeline.

- ✓ **Increase brand awareness**

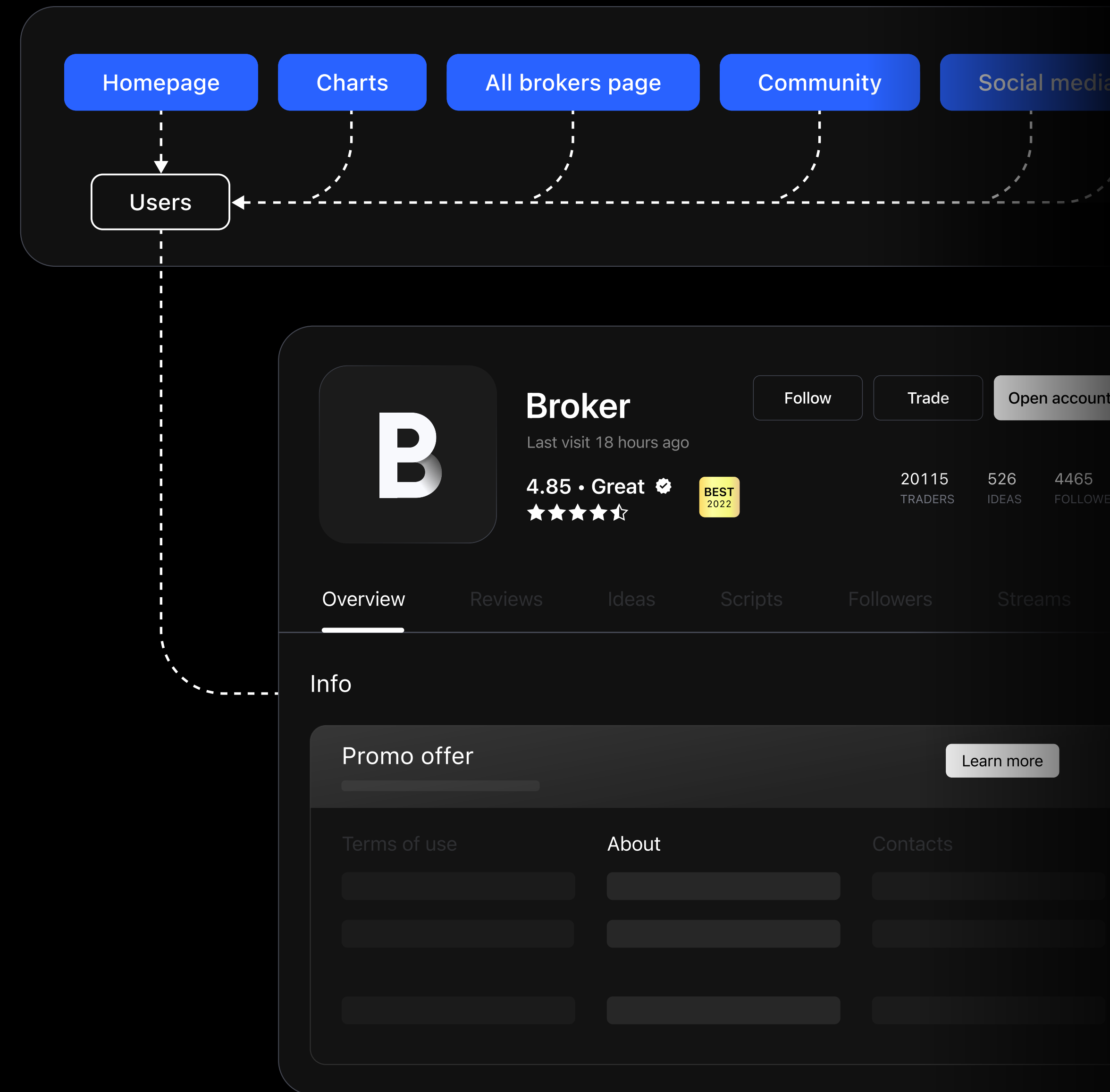
Heighten visibility in targeted regions and reach new audiences.

- ✓ **Diversify traffic sources**

Set a new communication channel to advertise products and offers.

- ✓ **Earn industry credibility**

Attain recognition from traders and stand out among competitors.



Convert users into qualified leads

Simplify lead generation to one simple step with the ability to collect leads across our entire ecosystem.

- ✓ **Acquire more prospects**

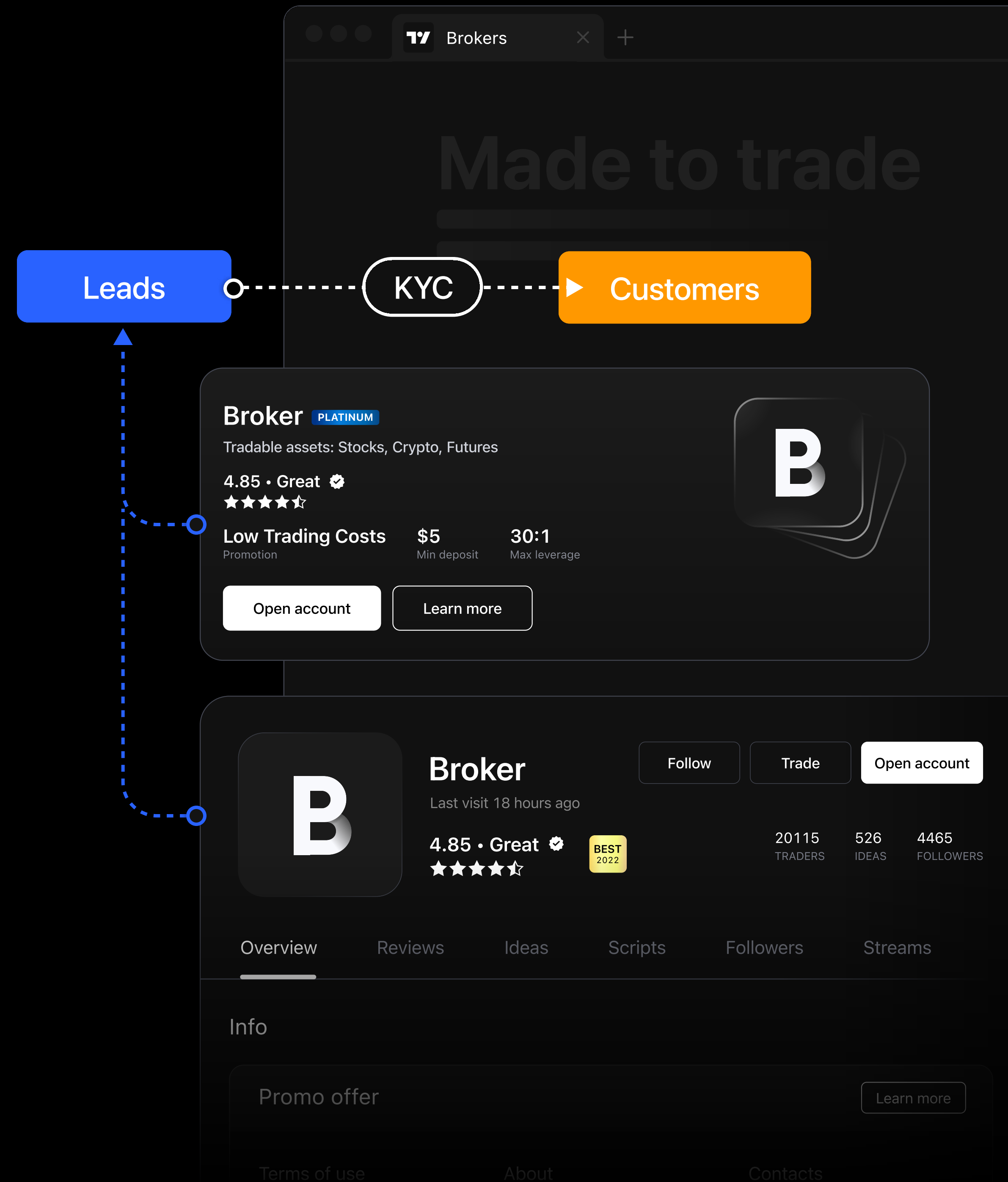
Attract customers from a site with nearly 200M monthly traffic.

- ✓ **Break into new markets**

Use broker profile to enter and grow in entirely new regions.

- ✓ **Facilitate lead generation**

Streamline the pipeline with a special Open Account button.



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Broker profile plans comparison

For pricing information reach out to our business team

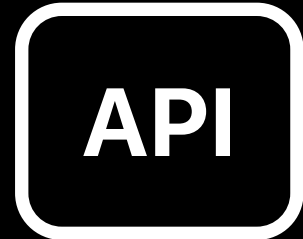
Contact us

*Requires co-marketing commitment

**Additional conditions apply

Features and benefits		SILVER	GOLD	PLATINUM
Trading platform	Web version	✓	✓	✓
	Desktop terminal	✓	✓	✓
	Mobile app	✓	✓	✓
Exposure	Countries for targeting	1	10	Unlimited
	Broker profile	✓	✓	✓
	Trading panel	✓	✓	✓
	All brokers page	✓	✓	✓
	Mobile and tablet apps	✓	✓	✓
	Homepage placement	✗	✗	✓
	Symbol page placement	✗	✗	✓
	Highlighted community posts	✗	✗	✓
Add-ons	Open Account button*	✓	✓	✓
	Featured placement **	✓	✓	✓
User engagement	Content creation tools	✓	✓	✓
	Ad-free trading on charts	✗	✗	✓
	Ad-free published content	✗	✗	✓

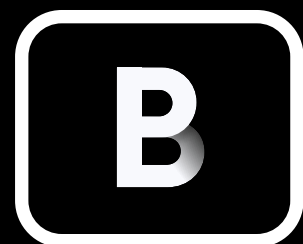
Further information



REST API integration roadmap

Revisit the timeline of the integration process and get answers that might interest your product team.

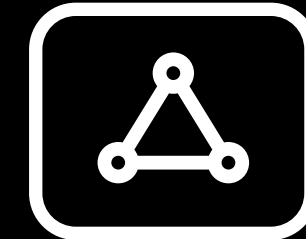
[Learn more](#)



Introducing broker profile

Learn how to stand out among brokers in the TradingView community and acquire new customers.

[Learn more](#)



Co-marketing partnership

Join forces with TradingView to level up customer experience and achieve your business objectives.

[Learn more](#)



Advertising on TradingView

Promote your brand with a selection of natively integrated and rigorously-tested inventory.

[Learn more](#)

Thank you for your time

